



ICE

ICT FOR CITY LOGISTICS
AND ENTERPRISES



WORKSHOP

BlockChain and IoT
Opportunities for the SMEs

ICELab@Polito



AGENDA

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- 🌐 Edoardo Calia, Guido Perboli – Directors of ICELab@Polito
 - 🌐 Guido Perboli – Director of ICELab@Polito, Italy
Blockchain in Industry – Why a marriage
 - 🌐 Valentina Gatteschi – DAUIN Politecnico di Torino, Italy
Blockchain: opportunities, challenges and use cases
 - 🌐 Layth Sliman - EFREI Engineering School, France
Blossom: from Data Oriented Blockchain to Business Oriented Blockchain
 - 🌐 Khalil Drira - LAAS-CNRS Toulouse, France
Toward open smart IoT Systems



Structure



- 🌐 Joint research center

- ✈ Istituto Superiore Mario Boella

- ✈ Politecnico di Torino – Politecnico Strategic Agreement

- 🌐 Other Research Centers

- ✈ CIRRELT, Montreal, Canada

- ✈ INRIA Lille, Francia

- 🌐 Companies

- ✈ Large

- 🚗 TNT, DHL, TIM, Amazon


- ✈ Medium and Small

- 🚗 Pony0, Easymoove

- ✈ Public and Private Stakeholders

- 🚗 Municipality of Turin, CONFIMI, CDO

Objectives



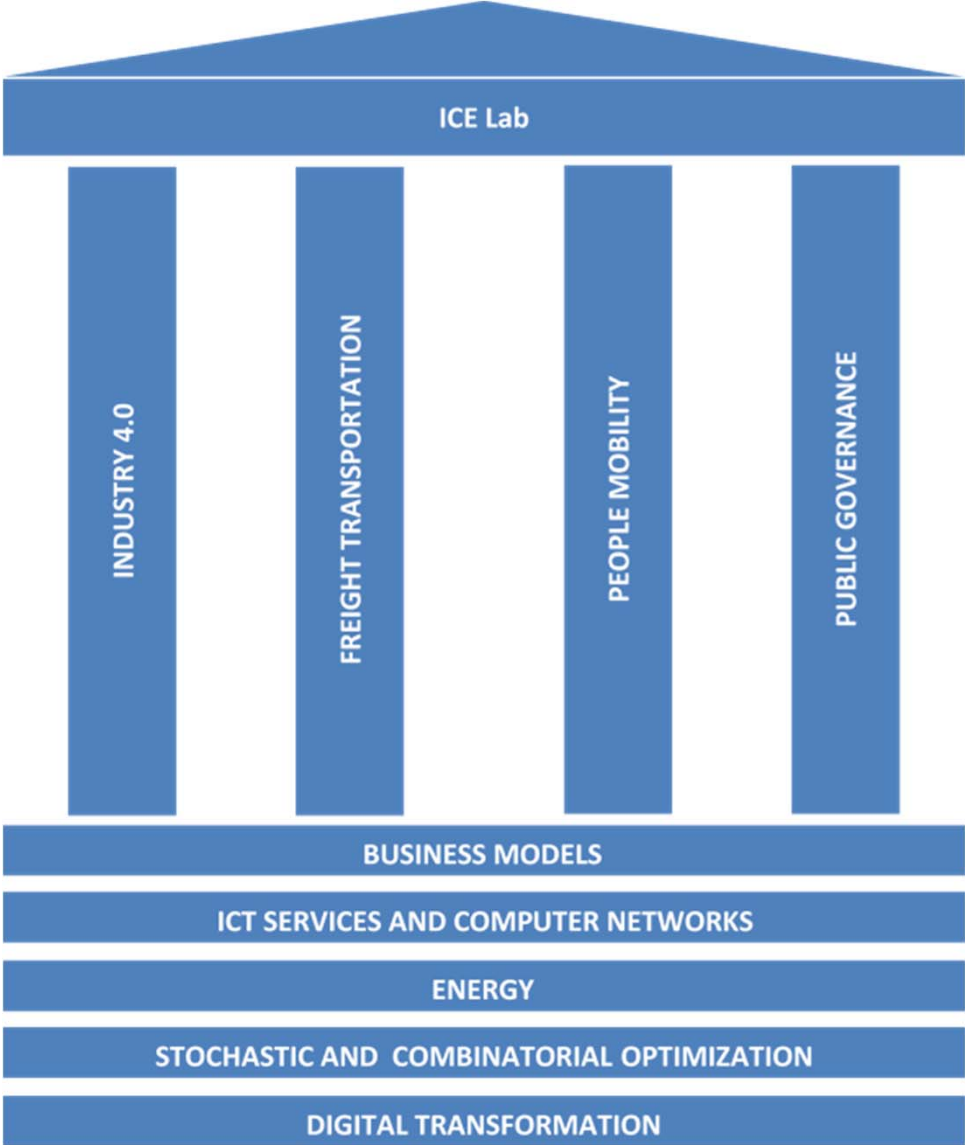
🌐 Solutions for the Urban Areas

- ✈ Integration of the **Enterprises** in and for the **City**
- ✈ **System mobility** in Smart Cities

🌐 Research areas

- ✈ City Logistics
- ✈ Smart Cities
- ✈ Smart Enterprise
- ✈ Industry 4.0
- ✈ Lean Business
- ✈ Lean Startup

Research areas





Contacts

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<http://www.ice-lab.online/>